

Jack Gordon-Crosby



Your fleet should work for you – to make informed decisions you need independent and specialist advice.

“Our job is to get you the right fleet at the right price”

For over 20 years, GSB has been the leading provider of vehicle procurement services specialising in fleet sourcing and management for both the public and private sectors.

GSB's offer is backed by an extensive framework of group purchasing contracts to help you Buy, Run, Sell and Manage your fleet.

Jack Gordon-Crosby leads the GSB Vehicles team, which has long been the source of reliable, accurate and unbiased information to many fleet controllers from small and medium businesses, through to government departments and multinational corporations.

“What we do at GSB,” says Jack, “is give our clients the tools and information which allows them to make informed purchasing decisions based on factual information rather than emotive impressions.”

GSB has a wealth of experience to draw from to make sure the information it provides best suits the needs of the business.

A cornerstone to the GSB offer is the market recognised Total Cost of Ownership (TCO) Model which provides a comprehensive vehicle evaluation based on costs to operate, purchase prices and requirements unique to the client's situation.

The GSB TCO model provides fair comparisons across different vehicle brands while building on the group purchasing power of GSB's contracts.

The model is often used to answer the difficult question of own versus lease.

“We have access to an array of vehicle manufacturers. With the help of GSB TCO, client's can transparently compare 'apples for apples”.

A recent addition to the GSB service is the Fleet Snapshot review which gives fleet operators a comprehensive view of their current fleet position while providing a benchmark for planning, risk assessment and sustainability improvements.

“We're putting people into vehicles which are cost effective, fuel efficient and safe. I am proud of what the team does for our clients,” says Jack.



GSB
VEHICLES



To find out how GSB Vehicles can help with your fleet purchasing, contact the team for a full quote and analysis.

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